

Roll No.

Subject Code—8149

B.B.A. (First Year) EXAMINATION

(Main/Re-appear Batch 2009 Onwards)

BBA-102

BUSINESS ENVIRONMENT

Time : 3 Hours

Maximum Marks : 70

Section A

Note : Attempt any *Seven* questions. **7×5=35**

1. Define Joint Stock Company.
2. Briefly explain the key function of a Wholesaler.
3. What do you mean by Bank Account ? Explain different types of bank account.
4. Explain the problems of transportation system in India.

5. Briefly explain the principles of Insurance.
6. What do you mean by social responsibility of business ?
7. Discuss the key features of Indian Economy.
8. Discuss the key features of 1991 Economic Policy in brief.
9. What is Business Environment ?
10. Explain the main problems in Exporting from India.

Section B

Note : Attempt all the questions.

11. What do you mean by retailer ? Briefly discuss its factions. Discuss the Retail Revolution in India. 12

Or

Discuss the various types of Bank. How Banking Industries underwent a change after Economic Liberalisation ?

12. Discuss import and export trade procedure in brief. 12

Or

Define Storage and Warehousing. Who is the responsible for lack of proper storage and warehousing in India ? Give your opinion.

13. What do you mean by Licensing Policy ? How does Industrial Licensing Policy affect a business organization ? Discuss in detail. 11

Or

Explain Indian Financial System. Discuss the reform needed for Indian Economy.